

PACKAGES

14 – 16 November 2019



SPONSORSHIP

BENEFITS	Titanium	Platinum	Gold	Silver	Bronze	Strategic Partner
COST MYR	200,000	100,000	70,000	40,000	25,000	15,000
• Preferential branding at International Smart Farming Expo 2019	•	•	•			
• General Branding at International Smart Farming Expo 2019				•	•	•
CORPORATE LOGO WILL BE FEATURED IN THE BELOW MATERIALS:-						
■ Homepage of the event website and hyperlinked to your website	•	•	•	•	•	•
■ Backdrop (Preferred placement of logo)	•	•	•			
■ Backdrop Logo (Normal placement)				•	•	•
■ Banner	•	•	•	•	•	•
■ Bunting	•	•	•	•	•	•
■ E-Banner	•	•	•	•	•	•
■ Official event directory	•	•	•	•	•	•
• Press Release announcing partnership	•	•	•	•	•	•
• Organisation name mention at official stage activities	•					
• Exclusive sponsor						
■ Prime Exhibition space (bare space option)	54 sqm	36 sqm	36 sqm	18 sqm	18 sqm	9 sqm
■ 1 Page full colour ROP advertisement in official event directory	4	2	2	1	1	
■ Invitation to attend official opening ceremony	8	5	3	2	1	
■ Entitled to organise products & services presentations throughout the exhibition period at the stage area located inside the exhibition hall	✓	✓	✓	✓	✓	
■ Business Matching	•	•	•	•	•	•

SHELL SCHEME BOOTH

■ Standard (3m x 3m): RM 6,000

International Smart Farming Expo 2019 Secretariat

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